

Dear Mr. Tuff:

I would like to personally thank you for the outstanding job you and your company provided in producing the Woodruff Arts Center's Strategic Plan Video. This video represents the major strategic initiatives and vision of the Woodruff Arts Center and is used to communicate the goals and strategies of the organization to our Board of Trustees, employees and key stakeholders. The service you provided was impeccable and the quality of work immeasurable - we could not have been more pleased with the final product. Not only was the final product excellent, the service and attention to detail you provided far exceeded service we have received from companies we have used in the past. Even more impressive and greatly appreciated was when we contacted One Vision Productions and asked you to produce this video for our Board of Trustees Orientation needing a 24-hour turn around, your company agreed without any hesitation. We knew that our request was a major undertaking with all the moving pieces and parts, and the 24-hour turnaround added complexity to the job, but One Vision Productions handled it flawlessly and exceeded our expectations.

Our staff enjoyed working with One Vision Productions because you were able to "envision and create what we had in mind" - you are true to your company's name. In addition to the staff's favorable experience, all those that have seen the video comment on how well it was done. You truly hold the customers' needs in high esteem and customer satisfaction is a priority as evident in the continued videography services you have provided us through the years to include the retirement of our past CEO highlighting his 6 years of service, all "Holidays at the Woodruff" events, our Woodruff Salutes event which recognizes teachers/leaders in arts education and Target Family Thursdays, a joint initiative with Target. In the time that I have been with the Woodruff Arts Center, I don't think there has been another production company that we have entrusted with this many and variety of projects.

Again, thank you for outstanding customer service and we look forward to a continued working relationship with One Vision Productions for many years and projects to come.

Sincerely,



Tara Perry
Vice President, Strategy & Operations
Woodruff Arts Center