

FORREST TUFF

A MODERN DAY RENAISSANCE MAN

Forrest Tuff is CEO of One Vision Productions, an award-winning multimedia agency that has been named one of Atlanta's Best and Brightest Companies to Work For. He strikes as a positive, determined and highly focused personality passionate not only about his work but also about his clients and audience. As an empowerment speaker he emerges as knowledgeable and motivational. Tuff is a Distinguished Toastmaster that was named the 2019 Toastmaster of the Year and one of the Top 100 Transformational Leaders by the John Maxwell Team. A servant leader, Tuff is a SCORE certified business mentor and founder of a Pay It Forward grant annually awarded to a nonprofit. He is a recipient of the MLK Drum Major for Service Award and President's Call to Service Award. As an accomplished author and film producer, Tuff was a finalist for the Georgia Author of the Year Award and has 100+ movie credits to include independent films, documentaries, and a major motion picture with 20th Century Fox.



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Could you tell us a bit about your work?

My passion for storytelling permeates throughout my life. I believe the most interesting thing about a person or a place comes from their backstory or history. This is why my best work to date is embedded with excerpts from my personal life or shared experiences with others. I am self-taught in multimedia production, armed with only a desire to broaden my horizons and create content that entertains, teaches, and inspires. I have produced music videos, stage plays, and television programs in the areas of comedy, drama, entertainment, and faith. I coined the term "Filmpreneur" which is a person that is proficient in the creative process as well as the business of making films. I have often been called a Jack of Many Trades because of my unique skill sets. I have been hired as a producer, director of photography, FAA licensed drone pilot, gaffer, sound mixer, video editor, sports trainer, and poster designer on various projects to include indie films, documentaries, and a major motion picture with 20th Century Fox.

What do you find to be the greatest challenge in your work?

The greatest challenge for me when writing, producing or directing is capturing the essence of various genres through a different lens. I strive to become a better storyteller of events that I



have not experienced, whether they are culturally, psychologically, or socially. I feel that overcoming this obstacle will provide opportunities for growth as a creator.

What is next for you as an artist?

I recently completed my 1st season as a talk show host on Tuff Talk Show, which focuses on business, community events, entertainment, politics, sports, and technology news throughout Georgia. This project was fulfilling because it allowed me to utilize areas of my professional life as the catalyst to cover up-to date topics and highlight amazing individuals and organizations. The idea was birthed during the onset of the COVID-19 (Coronavirus) pandemic. There was a stay-at-home order, so I decided to conduct virtual interviews and focus on quality production. For me, Tuff Talk Show was a big win for tenacity



and out-of-the box thinking. I have now focused my attention on a documentary that I started a year ago entitled, "Winning Wildcats." The story is based on an all-black girl's high school basketball team in Macon, Georgia. During the 60's, they won three consecutive state championships. I have been fortunate enough to interview many of the players and individuals connected to the team during that era and secure footage of championship banners and team memorabilia. "Winning Wildcats" is a passion project because my aunt was an integral player on all three championship teams and one of my daughters currently plays Division I basketball. I am also a former Division I basketball and Hall of Fame player. I hope to leave a legacy that inspires others to dare and believe that with faith, tenacity, and the right team you can achieve your greatest ambitions. 🎬